



More than meets the skies

Nevada Wing, CAP Pubic Affairs Crisis Communications Plan

Crisis Team Members

SPOKESPERSON: Lt Col Cynthia S Ryan NVWG/PAO/PIO/MIO

The primary 'Go-to' person.

ASSISTANT TO SPOKESPERSON: 1 Lt Douglas Taggart, PAO/PIO/MIO, Truckee

Back up and follow-up.

COMMAND or MEDIA CENTER COORDINATOR: 1Lt Theresa Schroeder. PAO, Douglas County

Arrange and coordinate areas for Press Conferences, Media Staging Areas. Arrange security.

SUPPORT LIAISON: Dan Burns, State of Nevada, Dept of Public Safety

Brings in the cavalry if needed. Mobile JIC units.

Julie Debardalaben, CAP NHQ/PA

Provides 'message' support, press kits, on-site support

GOVERNMENT/MILITARY LIAISON: Gary Derks, Nevada Dept of Public Safety, OPS director

Provides Mobile Command Post and additional Security

Capt. April Conway, Nevada Air Guard, PIO

Provide additional PIO/MIOs when needed.

PHONE BANK WORKERS: Maj. Jack Clark, Editor, Silver Wings

Arranges for and supervises the Phone Bank at a Command Post or Mission Base.

Maj. Shawn Brewer, Admin. NVWG/HQ

MEDIA COVERAGE COLLECTOR: 1Lt Theresa Schroeder, Minden Squadron

Coordinates and supervises additional media collectors, monitors media for rumors.

PRESS RELEASE WRITERS: Lt Col Cynthia S. Ryan, NVWG/PAO/PIO/MIO

TEAM TRAINING COORDINATOR: Capt. Tom Cooper, Nellis PAO

NEVADA WING STAFF COORDINATOR: Maj. Tim Hahn, NVWG/DO/IC

Provides SITREPS and coordinates other Operational / Logistics issues

ASSISTANT TO WING STAFF COORDINATOR: Lt Col E. J. Smith, NVWG/Vice CC/PIO/MIO



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Crisis Team Members (NVWG/CAP contact information can be found in the WMU)

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1Lt Theresa Schroeder, Douglas Country Squadron

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Maj. Tim Hahn, NVWG/DO/PIO/MIO

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Lt Col E. J. Smith, NVWG/Vice CC/PIO/MIO

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Crisis Command Center Locations

Available on a no-notice, no permissions basis

Primary CAP :

Nevada Wing CAP HQ– Sparks

Address and phones

Douglas County Squadron Mission Base

Address and phones

Clark County Squadron Mission Base

Address and phones

Secondary CAP :

Any other CAP mission base.

Available with permissions

STATE OF NEVADA, DPS:

Mobile Command Center

Mobile JIC (Dan Burnes) comes on line by 2009.

Joint Information Center (JIC) at the Emergency Operations Center, Carson City, NV



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Crisis Scenarios and Action Plans for Response

Earthquake (sudden event)

Fact gathering is done by ICS team and through the Emergency Management Center. That is where primary data will go. An on scene IC would report to the center.

Initial press release will come from EOC and then from JIC. CAP MIO would be at JIC and would report to CAP IC. Exercise: Vigilant Guard as model.

You WILL lose essential services! Count on having to use radio vs cell phone and possibly messengers.

Flooding (sudden event)

Mission Base would depend on extent. Something like Fernley would be a local base. Reno flooding would be a centralized Command Post which could range from the Washoe County EOC to the NVWG/HQ. Remainder of answers are the same as above.

Snow event (sudden event)

Same as above but possibility of several staging areas due to wide spread impact area.

Wild land fire (sudden event)

Same as above, single command post. Possibly a couple of staging areas but primarily of fire fighters. May need to put up and feed fire fighters and air crews

Terrorism/Homeland Security Event (sudden event)

Initial facts gathered by AFRCC and State EOC. Then CAP intel works up remainder. Command Post depends on location of search. Initial release probably by CAP depending on what State/other stakeholders do.

Missing Pilot or Other Person (sudden event)

S/A above.

Actions by CAP Members or Staff (smoldering/ongoing/lingering event)

As in the Napier vs NVWG/CAP case, WGCC and WGLO get together in concert with the WGPAO and plan out appropriate response (if any is deemed necessary). Wing HQ will be the central point. WGCC, WGLO and WGPAO should/must be on hand if law enforcement arrives to take person into custody.



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Crisis Kit– Go Bag and Binder

Crisis communication team contact/role list Binder
Potential command/media center list
Complete crisis contact list
Printed crisis scenarios & action plans for response
Pre-written press releases
Pre-printed signage for media staging, also Off Limits.
Press kits
Complete local unit, wing, region member list (on web via WMU)
CD with all the above in electronic format
Resumes and bios of key players on IC Staff
Fact Sheets on the Organization
Lists of Speaking/Talking Points—Bridging phrases
Copy of ESF 15 function
Copy of NRP (National
Copy of CAPP 190-1

Physical response necessities:

Legal pads and Sticky notes
Gorilla clips and stapler, Pens/pencils/ markers
Local, state and city maps
Sheets of letterhead
Two-way radios
Flashlight
Laptop computer with printer, extra ink cartridges and one ream of paper
Flash drive or two on a lanyard
Cell phone—dedicated line for MIO use
Bluetooth
Distinctive tactical vest labeled PIO/MIO
Power supply and adapters for peripherals and cables
Selection of batteries
Multi drive for camera sticks, SD and Flash Memory
Blackberry
Camera
Medic kit: aspirin, handy wipes, CPR kit, bandaids
Power bar type snacks/MREs
Bottled water
Bottle of fine Bourbon and paper cups



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Initial Media Contacts

Associated Press (Brendan Riley) Briley@ap.org
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RENO

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See attachments this binder, NVWG Webpage online/CD rom media contacts



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